

GUIDELINES FOR WRITING AN ACADEMIC- ORIENTED RESEARCH PROPOSAL

(Agribusiness Programme)

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The research proposal should be at least 2,500 words long (approximately 8 to 10 pages). The more detailed the proposal, the more likely it is to receive valuable feedback for its development into a future research topic. The proposal will include the following sections (which are mandatory; however, the author of the proposal may add other content if necessary).

1. Cover Page and Summary

- a) Title of the topic
- b) Name of the researcher
- c) Date of proposal submission
- d) Summary: Provide a brief summary of the proposal in one paragraph (Typically, this will include information about the research objectives, supporting theory, research model, and data).

2. Problem Statement

This section describes in detail the problem to be researched and presents questions that guide the research process. The following information should be included:

- a) Description of the problem to be researched;
- b) Explanation of the need for scientific research and the policy relevance of the study;
- c) Explanation of how the research will contribute to solving the stated problem.

3. Research Objectives

- a) General objective (This can be omitted if not applicable);

- b) Specific objectives - Present the specific objectives that can be addressed through specific research methods.

4. Theoretical Framework

- a) Review of the theory supporting the research model to address the research objectives. For example, the theory will outline the mechanisms of effects to be quantitatively analyzed in the study. It is important to present economic theories, not just definitions and concepts related to the research topic.
- b) Review of empirical studies related to the research topic. These can include studies conducted both internationally and within Vietnam. (Note: This section includes all relevant studies, regardless of location, so it is not limited to studies conducted in the intended research location).

5. Research Methodology

This section should provide detailed information on the analytical framework, research model, variable descriptions, anticipated data, and the research procedure.

The following information should be included:

Cần đưa vào các thông tin sau đây:

- a) Analytical framework (indicates the relationships between concepts/variables in the economic model). The analytical framework typically specifies the mechanisms of interactions between different variables in the model;
- b) Econometric model used to address the research objectives;
- c) Detailed description of each variable to be included in the model: variable definitions, measurements, and units;
- d) If primary data is being collected, describe the data collection scope, sampling method, data collection techniques, and information sources. An interview questionnaire draft should be prepared;
- e) If secondary data is being collected, describe the dataset and how data will be extracted;
- f) Description of the anticipated data analysis techniques.

6. Proposed Research Timeline

Create a detailed timeline for the project. List all activities according to weekly milestones.

7. References

This section lists all the materials cited, gathered, and used to write the research proposal. References should be listed in international standard format, for example, APA (American Psychological Association) style, and arranged in alphabetical order.